



FOR IMMEDIATE RELEASE

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360 CHICAGO Makes the Holiday Season One to Remember for Local Children and their Families

Children of SOS Welcomed for a Special, Private Event

CHICAGO – 360 CHICAGO, formerly John Hancock Observatory, hosted a private holiday party for the families of SOS Children’s Villages Illinois on December 7. Nearly 150 children and parent guardians enjoyed the observation deck’s spectacular views as well as unlimited rides on TILT, its one-of-a-kind attraction. Adding to the fun, the party also featured a hot chocolate and cookie bar, festive holiday décor, and even, a meet-and-greet with Santa and Mrs. Claus.

The event was organized in partnership with Chicago Blackhawks Charities, the philanthropic arm of the Chicago Blackhawks Hockey Team, and a long-time benefactor of SOS Children’s Villages Illinois. This year, 360 CHICAGO is collecting and making donations to Chicago Blackhawks Charities during its “TILT the Season” event, as a way to continue giving back.

“TILT the Season” is currently underway and runs through January 1. To celebrate, the observation deck has been transformed into a winter wonderland. Visits from Santa occur every Saturday and Sunday from 10am-2pm and children TILT for free on Wednesdays.

About 360 CHICAGO & TILT

TILT opened to the public on May 10, 2014 and has been visited by thrill-seekers from around the world ever since. The glass-lined, eight-person enclosure extends from the building and tilts visitors 30 degrees outward. Chicagoans and tourists alike can take in unbelievable views of Michigan Avenue, Navy Pier and the city skyline while enjoying a unique and thrilling experience fit for the whole family to enjoy.

In July, *Travel and Leisure* Magazine named 360 CHICAGO’s perch one of the “Best Views in America.”

Engineered by Thornton Tomasetti, an award-winning engineering firm, TILT boasts 31,000 pounds of steel, a hydraulic motor and three-layer, tempered, laminated structural glass.

Located on the cusp of Lake Michigan, 360 CHICAGO sits in the heart of the city, one thousand feet above The Magnificent Mile®. With unparalleled views of the lake and the city skyline, it delivers a unique perspective of Chicago. Guests can enjoy 360-degree views spanning four states, as well as interactive learning opportunities, all accessed by one of the fastest elevators in the country. 360 CHICAGO is open 365 days a year from 9am – 11pm, with last entry at 10:30pm. Special group rates are available and group reservations should be made at least 72 hours in advance by calling (312) 751-3681. More information can be found at www.360chicago.com and on [Facebook](#) and [Twitter](#).



About Chicago Blackhawks Charities

As the official charity of the Chicago Blackhawks, Chicago Blackhawks Charities pledges to support programs and institutions throughout Illinois that work towards creating a better tomorrow. Chicago Blackhawks Charities focuses on health and wellness, education and housing, striving to serve local citizens and impact the lives of youth in and around the city of Chicago. More information can be found at www.blackhawks.nhl.com/charities.

About SOS Children's Villages Illinois

SOS Children's Villages Illinois is the premiere foster care agency in Illinois, and currently operates four sites: three Villages providing - an 18-home Village (opened in 1993) in Lockport, Illinois, as well as another 17-home Village (opened in 2004) in the Auburn Gresham, Englewood neighborhood of Chicago, and the third Village, which opened in October 2014 in the Roosevelt Square community of Chicago. Additionally, Casa Tepeyac (acquired in 2011), located in the Back of the Yards neighborhood of Chicago, is the fourth site that functions as a short-term residential facility designed to assist at-risk youth, ages 11-17. For more information, please visit www.sosillinois.org.

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